

JANUARY

Women in Government | *Booking date December 1*

FEBRUARY

Matters of the Heart | *Booking date January 5*

MARCH

Women Who Inspire | *Booking date February 2*

APRIL

The Arts | *Booking date March 2*

MAY

The Body Issue | *Booking date April 6*

JUNE

Travel & Adventure | *Booking date May 4*

JULY

Tri For A Cure | *Booking date June 1*

AUGUST

Education | *Booking date July 6*

SEPTEMBER

Food/Nutrition/Farming | *Booking date August 3*

OCTOBER

Women in Business | *Booking date September 7*

NOVEMBER

The Home Issue | *Booking date October 5*

DECEMBER

Style, Fashion & Beauty | *Booking date November 2*

Creative materials due Tuesday after booking date.

Camera ready ads due Friday after booking date.

* *Editorial Calendar is subject to change*



Advertising Rates & Information

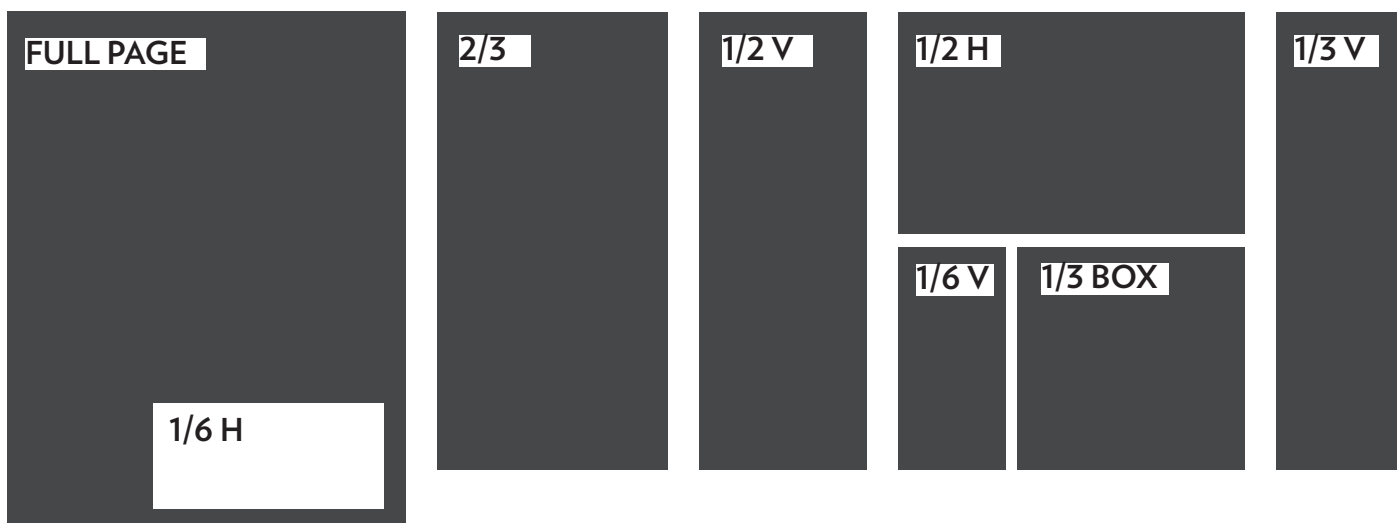
SIZE	IMAGE AREA	12x	6x	3x	1x
Full Page*	8.375" x 10.875"	\$1,500	\$1,800	\$2,100	\$2,500
2/3 Page	4.917" x 9.75"	\$1,150	\$1,300	\$1,500	\$1,850
1/2 Page	H: 7.5" x 4.75", V: 3.625" x 9.75"	\$800	\$950	\$1,150	\$1,500
1/3 Page	Box: 4.917" x 4.75", V: 2.333" x 9.75"	\$625	\$700	\$800	\$1,000
1/6 Page	H: 4.917" x 2.25", V: 2.333" x 4.75"	\$325	\$375	\$450	\$525
Premium Full Page Page 2, 3, Back, Inside Back		\$2,000	\$2,500	\$3,000	\$3,500

All advertising positions are reserved on a first come, first served basis. To guarantee position, other than premium spots, add 25% to the cost of the ads. All rates include full color.

Premium Positions include back page, page 2, page 3 and inside back cover.

*With bleed: Add .125" to all sides

Camera ready ads should be submitted in high quality, 300 DPI, CMYK, PDF format.



Digital Advertising

All digital files received must be in JPG, GIF or PNG formats.

- Leaderboard (728x90) — \$350
- Medium rectangle #1 (300x250) — \$150
- Medium rectangle #2 (300x250) — \$150

